

RUSSIAN PHARMACEUTICAL FORUM

Russian Pharmaceutical Forum of Adam Smith Conferences

Mid-Atlantic - Eurasia Business Council invites you to attend the 24th [Russian Pharmaceutical Forum](#), which will be taking place in Saint Petersburg on May 15-16, 2018. It is a must-attend gathering that is included in the business schedule of all the major participants of the pharmaceutical market in Russia. Over 50% of attendees are the top managers of international and Russian pharmaceutical drug manufacturers, distributors and retailers.

Mid-Atlantic - Eurasia Business Council supports the Forum and you can benefit from exclusive 15% discount* to attend the event! Details below

Among [Forum highlights and hot topics in 2018](#) will be:

- Labelling of medicines in Russia
- GMP inspections
- State procurement of pharmaceutical drugs: VED list, price setting & the introduction of an information and analytical monitoring and control system
- Manufacturing of pharmaceutical drugs in Russia: implementation of the import substitution programme in the pharmaceutical industry, obtaining a special investment contract & contract manufacturing
- Protection of intellectual property rights for pharmaceutical drugs: issues and international practice
- Search for innovations through partnerships: analysis of opportunities and challenges in the global market
- Development of a common pharmaceutical market in the EAEU: problems of formation and future prospects
- Digitalisation in the pharmaceutical industry: prospects for telemedicine and development of innovative medical technologies
- Changes in the retail market: consolidation of pharmacy chains, prospects for pharmaceutical sales via the Internet and supermarkets and many more!

New formats for 2018!

- Live Polling Sessions: Get engaged with discussions on stage. Have your phones fully charged and ready to vote!
- Oxford Style Debates: Great opportunity to discuss the burning and most controversial industry challenges

The [speaker confirmations](#) include:

- **Dmitry Rozhdestvensky**, Head, Division for Coordination of Common Market for Drugs and Medical Devices Formation, Eurasian Economic Commission
- **Ekaterina Pogodina**, Executive Director, Janssen (Pharma division of Johnson & Johnson)
- **Anthony Wong**, Regional Vice-President, Russia, Ukraine & CIS, AbbVie
- **Matthias Wernicke**, General Manager, Merck Biopharma Russia and CIS
- **Nenad Pavletic**, General Manager, Roche Moscow
- **Sergei Zakharov**, Chairman of the Board & Managing Partner, Marathon Group
- **Vikram Punia**, President, Pharmasynthez
- **Naira Adamian**, General Director, Sanofi Rx Eurasia
- **Marwan Akar**, Vice-President and Managing Director, MSD Russia
- **Oxana Monge**, General Manager, Sanofi Rx Russia and Belarus
- **Irina Panarina**, General Manager, AstraZeneca Russia and Eurasia
- **Dmitry Efimov**, Senior Vice-President for Russia, CIS and South-Eastern Europe, STADA
- **Vladimir Khristenko**, President, Nanolek

Full details about forum are on the website <http://www.russianpharma.com/1149MMAEhen>

Quote the VIP code 1149MMAE to get a 15% discount upon registration

Contact organisers:

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*Terms and conditions